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**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK**

SANFORD L.P. (d/b/a DYMO) and DYMO B.V.B.A.

Plaintiffs,

v.

ESSELTE AB, ESSELTE LEITZ GMBH & CO. KG,  
and ESSELTE CORPORATION,

Defendants.

14 Civ. 7616 (VSB)

**DYMO'S PRELIMINARY INJUNCTION HEARING EXHIBIT LIST**

**DYMO's Preliminary Injunction Hearing Exhibit List<sup>1</sup>**

<b>Exhibit Objection Key</b>	
<b>Code</b>	<b>Basis for Objection</b>
106	Fairness requires admission of remainder of the document
801/802/805	The exhibit contains or is hearsay and no exception applies and/or the exhibit contains or is hearsay within hearsay and no exception applies.
901	The exhibit lacks authentication.
NR	Exhibit not received—all objections are reserved

<b>Exh. No.</b>	<b>Witness</b>	<b>Production No.</b>	<b>Document Name</b>	<b>Esselte Objection</b>
PX001	Kibbe	DYMO0001271 – DYMO0001273	DYMO – The right Product for the Right Task	
PX002	Kibbe	N/A	DYMO Business Review dated 7/29/14	
PX003	Kibbe	DYMO0001274 – DYMO0001278	United Stationers Business Products Office Supplies 2014	
PX004	Kibbe	N/A	Growth Game Plan Into Action Dymo 2015 Business Planning March 2014	
PX005	Kibbe	DYMO0001279 – DYMO0001280	Product Descriptions from <a href="http://www.amazon.com">www.amazon.com</a> for Dymo LabelWriter 450 Series	
PX006	Kibbe	DYMO0001281 – DYMO0001283	Dymo LabelWriter 450 Label Printer from <a href="http://www.staples.com">www.staples.com</a>	
PX007	Kibbe	DYMO0001284 – DYMO0001286	Article “New Leitz Icon Smart Labeling Systems Helps Business Professionals Stay Productive in a Mobile World” from <a href="http://www.reuters.com">www.reuters.com</a>	
PX008	Kibbe	DYMO0001287 – DYMO0001295	Selected pages from Leitz website <a href="http://www.leitz.com">www.leitz.com</a>	
PX009	Kibbe	DYMO0001296 – DYMO0001301	Leitz website – software and apps	
PX010	Kibbe	DYMO0001350 – DYMO0001353	Leitz website – Icon	
PX011	Kibbe	DYMO0001302 – DYMO0001303	Leitz ICON Smart Labeling System information flyer	

<sup>1</sup> DYMO reserves the right to revise this list prior to filing the Joint Submission regarding the Preliminary Injunction Hearing.

Exh. No.	Witness	Production No.	Document Name	Esselte Objection
PX012	Kibbe	DYMO0001304 – DYMO0001318	Amazon.com holiday gift guide – Leitz Icon Smart Labeling Systems	
PX013	Kibbe	DYMO0001319 – DYMO0001329	Leitz – Direct Thermal printer – Label Print – White from <a href="http://www.bestbuy.com">www.bestbuy.com</a>	
PX014	Kibbe	DYMO0001330 – DYMO0001343	Newell Rubbermaid Acquisition of Dymo Investment Highlights	
PX015	Kibbe	DYMO0001344	DYMO wins prestigious design award	
PX017	Shelton	N/A	Selected pages from Newell Rubbermaid 2009 Annual Report	
PX018	Shelton	N/A	Newell Rubbermaid DYMO Label Software v8.3 – Feature Optimization Study Final report May 2010	
PX019	Shelton	N/A	Newell Rubbermaid LabelWriter Duo Feature and Pricing Insights Study: Final Report December 2010	
PX020	Shelton	DYMO0001177	Packaging for the LW450 Turbo	
PX021	Shelton	DYMO0001198 – DYMO0001199	Technical sheet for the LW450 products	
PX022	Shelton	DYMO0001213	DYMO Segmentation brochure	
PX023	Shelton	DYMO0001183	DYMO brochure for the LabelWriter Product for Office Depot	
PX024	Shelton	DYMO0001181 – DYMO0001182	DYMO LabelWriter 400 and 400 Turbo label printers	
PX025	Shelton	DYMO0001209	Software Development Kits LabelWriter & LabelManager	
PX026	Shelton	N/A	Newell Rubbermaid DYMO Product Portfolio – Specs, Comps, Pricing Updated February 2013	
PX027	Stevens	N/A	Leitz ICON Product Assembly/Component Cost Comparison	
PX028	Nesfeder		DYMO User Guide DYMO Label v.8	

<b>Exh. No.</b>	<b>Witness</b>	<b>Production No.</b>	<b>Document Name</b>	<b>Esselte Objection</b>
PX029	Nesfeder	DYMO0001345 – DYMO0001349	David Block LinkedIn	801/802/805
PX030	Hermann	N/A	Stock Purchase Agreement between Esselte and Newell Rubbermaid dated July 28, 2005	
PX031	Hermann	N/A	License Agreement between DYMO and Sanford dated September 2014	
PX032	Curley	N/A	Summary Infringement Claim Chart	
PX033	Curley	N/A	Amendment to Serial No. 10/975,409	
PX034		Physical exhibit	Leitz ICON cartridge	
PX035		Physical exhibit	Leitz ICON printer	
PX036		N/A	Letter from Whitmer to Frederickson dated November 20, 2014	
PX037	Block	ESSELTE0000681 – ESSELTE00007084 (Block Dep. Ex. 37)	Esselte – Project Mobile Application Software Specifications	
PX038	Block	ESSELTE0002090 – ESSELTE0002093 (Block Dep. Ex. 38)	Esselte Project Mobile Marketing Requirements Document	
PX039	Block	ESSELTE0005214 – ESSELTE0005215 (Block Dep. Ex. 39)	UI Design Guidelines	
PX040	Block	Block Dep. Ex. 34 (printer)	Photographs of Leitz ICON printer	
PX041	Block	Block Dep. Ex. 35 (cartridge)	Photographs of Leitz ICON printer	
PX042	Damiano	ESSELTE0002330; 2337 (Damiano Dep. Ex. 6)	Esselte Label Printer Project Progress	
PX043	Damiano	ESSELTE0002730 – ESSELTE0002789 (Damiano Dep. Ex. 8)	Project Mobile January 24, 2012	
PX044	Damiano	ESSELTE0006070 (Damiano Dep. Ex. 12)	Cust Inv by Local Chain – Sales Qty	
PX045	Block	ESSELTE0002059 – ESSELTE0002070 (Block Dep. Ex. 45)	Esselte Icon Product Planning Meeting July 31 – August 1, 2014	

<b>Exh. No.</b>	<b>Witness</b>	<b>Production No.</b>	<b>Document Name</b>	<b>Esselte Objection</b>
PX046	Block	ESSELTE0000067 – ESSELTE0000104 (Block Dep. Ex. 46)	Selected excerpts from the application no. 14/333,356	
PX047	Damiano	ESSELTE0006062 (Damiano Dep. Ex. 14)	Cust Inv by Local Chain Sales Qty	
PX048	Damiano	ESSELTE0006071 (Damiano Dep. Ex. 19)	Spreadsheet showing calculation group, product code, description	
PX049	Roman	ESSELTE0005360 – ESSELTE0005376 (Roman Dep. Ex. 22)	Esselte North America	
PX050	Damiano	ESSELTE0003390 – ESSELTE0003398 (Damiano Dep. Ex. 9)	Leitz Icon Smart Labeling System Office Depot May 8, 2014	
PX051	Block	ESSELTE0003142 – ESSELTE0003217 (Block Dep. Ex. 30)	Esselte Project Mobile – TG1 June 5, 2012	
PX052	Block	ESSELTE0001538 – ESSELTE0001769 (Block Dep. Ex. 31)	Dymo Labeling Endicia Mimio	
PX053	Block	N/A (Block Dep. Ex. 32)	Hardware/Firmware Features and Improvements 7/24/2014	
PX060	Damiano	ESSELTE0006089 (Damiano Dep. Ex. 15)	Letter from Damiano to Minor dated February 21, 2014	
PX061	Damiano	ESSELTE0005580 (Damiano Dep. Ex. 17)	Cover page for Office Depot presentation 9/16/14	
PX062	Curley	Curley Dec. Exhibit A	Curley CV	
PX063	Curley	Curley Dec. Exhibit B	Materials Considered	
PX064	Curley	Curley Dec. Exhibit C	Legal Principles	
PX065	Curley	Curley Dec. Exhibit D	Staples.com order receipt	
PX066	Curley	Curley Dec. Exhibit E	Materials Considered	
PX067	Curley	Curley Dec. Exhibit F	Dictionary Definition Chart	
PX068	Curley	Curley Dec. Exhibit G	File Formats	
PX069	Curley	Curley Dec. Exhibit H	Photograph	
PX070	Curley	Curley Dec. Exhibit I	Summary Chart	
PX071	Curley	Curley Dec. Exhibit J ESSELTE0000779	Whipsaw Document	
PX072		N/A	Staples weekly advertisement	901, 602
PX073		N/A	Leitz Icon software operable on a computer	901, 602

<b>Exh. No.</b>	<b>Witness</b>	<b>Production No.</b>	<b>Document Name</b>	<b>Esselte Objection</b>
PX074		N/A	DLS8 software operable on a computer	
PX075		N/A	WB Mason Catalog Page	901, 106
PX076		N/A	SP Richards Catalog Page	
PX077		DYMO0004956 – DYMO0005098	IPSOS Marketing “How to Optimize Dymo’s Positioning Within the Labeling Category	
PX101			U.S. Patent No. 6,152,623	
PX102			U.S. Patent No. 6,890,113	
PX103			U.S. Patent No. 7,140,791	
PX104			U.S. Patent No. 7,990,567	